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U. S. Department of Agriculture

WESTERN MAINE FOREST NURSERY



WHOLESALE PRICE LIST SPRING • 1942



Guaranteed-to-Live
EVERGREEN
TREES



FRYEBURG, MAINE

Western Maine Forest Nursery

WHOLESALE PRICE LIST

	Per 1000	Per 1000	Per 1000	Per 1000
AMERICAN ARBORVITAE	\$15.00	NORWAY RED PINE	15.00	BLACK HILL SPRUCE
3 yr. Transplants (2-1), 2-4 in.		3 yr. Transplants (2-1), 3-5 in.	18.00	5 yr. Transplants (3-2), 4-8 in.
BALSAM FIR	25.00	4 yr. Transplants (2-2), 5-10 in.	19.00	COLORADO BLUE SPRUCE
3 yr. Transplants (2-1), 2-4 in.		5 yr. Transplants (3-2), 6-12 in.	22.00	3 yr. Transplants (2-1), 1-3 in.
DOUGLAS FIR	20.00	5 yr. Transplants (2-2-1), 6-15 in.		5 yr. Transplants (2-2-1), 4-8 in.
3 yr. Transplants (2-1), 3-6 in.		SCOTCH PINE	18.00	6 yr. Transplants (2-2-2), 6-10 in.
4 yr. Transplants (2-2), 4-10 in.		3 yr. Transplants (2-1), 4-10 in.	20.00	ENGELMANN SPRUCE
EUROPEAN LARCH	20.00	4 yr. Transplants (2-1-1), 6-12 in.	20.00	3 yr. Transplants (2-1), 1-4 in.
3 yr. Transplants (2-1), 6-15 in.		5 yr. Transplants (2-1-2), 10-18 in.	30.00	NORWAY SPRUCE
JAPANESE LARCH	20.00	WHITE PINE*	20.00	3 yr. Transplants (2-1), 2-5 in.
3 yr. Transplants (2-1), 6-15 in.		3 yr. Transplants (2-1), 2-5 in.	25.00	4 yr. Transplants (2-2), 5-10 in.
4 yr. Transplants (2-1-1), 10-18 in.		4 yr. Transplants (2-2), 4-10 in.		BED SPRUCE
AUSTRIAN PINE	25.00	*White Pine may be shipped into all states (and the District of Columbia) except Arizona, California, Colorado, Nevada, New Mexico, Utah, Wyoming, North Carolina, South Carolina, Georgia, Tennessee, and Kentucky.		5 yr. Transplants (2-3), 6-10 in.
4 yr. Transplants (2-1-1), 4-10 in.				5 yr. Transplants (2-2-1), 6-12 in.
JACK PINE	18.00			WHITE SPRUCE
3 yr. Transplants (2-1), 4-10 in.				3 yr. Transplants (2-1), 2-5 in.
3 yr. Transplants (1-2), 8-15 in.	20.00			4 yr. Transplants (2-2), 4-10 in.
MUGHO PINE	25.00			5 yr. Transplants (2-2-1), 6-12 in.
3 yr. Transplants (2-1), 2-5 in.				25.00
4 yr. Transplants (2-2), 4-10 in.				

EXPLANATION OF PRICE LIST

The figures 2-1, and 2-2-1 represent the number of years the trees have been in the seed beds, the number of years in the transplant beds, and the number of times transplanted. In every case the first figure indicates the number of years the trees remain in the seed beds before being transplanted. Each dash represents one transplanting. Each figure after the first indicates the number of years the trees remained in the transplant bed. The total of the figures indicates the age of the trees. Thus a 2-2-1 White Spruce is a five year old tree which remained in the seed bed two years, was transplanted, and remained in the transplant bed two years, was then transplanted again and remained in the transplant bed one year.

TERMS

Cash with order, or one-half cash with order, balance C.O.D. All prices F.O.B. Fryeburg, Maine, net, no discounts. Two hundred and fifty trees of any one kind and size at the thousand rate. For less than 250 of one kind, ask for retail price list. No extra charge for boxes or packing. All orders shipped by express collect unless otherwise specified. Trees shipped by freight are not guaranteed to live.

Per M

3 yr. Seedlings Colorado Blue Spruce 35 in. 12.00
3 yr. Seedlings White Spruce 26 in. 9.00

WEIGHT

There will be some variation in the weights estimated below due to the different varieties and the different types of soil in which the trees are grown. On an average the trees including packing material, and crates will weigh per thousand approximately as follows:—2 year seedlings, 7 lbs.; 3 year seedlings, 15 lbs.; 3 year transplants, 28 lbs.; 4 year transplants, 80 lbs.; 5 year transplants, 200 lbs.

guaranteed -to-live trees cost no more



Western Maine Forest Nursery

GROWERS OF EVERGREEN TREES

T. C. EASTMAN, Owner

Fryeburg, Maine

Living-Tree Time, 1942

Dear Friend:

Twenty years ago Fryeburg folks laughed at me.

I had just planted the first seeds for my Western Maine Forest Nursery. Folks laughed at the "Eastman boy" who was planting Evergreens when most of the land around here was already covered with them! And when they found I hoped to send my Trees to folks all over the country, doing business by mail - well, some of them wondered if I was "all there"!

But they had their biggest laugh when I decided to GUARANTEE my Trees to Live!

"Cliff," friends told me, "you can't do it! Suppose your customers don't plant 'em right? Suppose they let the roots dry out? And what about people who'll say their Trees died just to get more free?"

But I knew my Trees were strong and hardy. I knew they were so easy to grow that 'most anyone could do it successfully. But most of all - I had faith in folks who plant Trees!

I was sure that men and women who love the beauty of Evergreens would treat them carefully. I believed that folks who cherish their homes and gardens are the most human people alive - and if I was honest and fair with them, they'd be the same with me.

And I was right! In the years since then, I've sent millions of Living Trees to my customers. Mighty few write me for replacements. When they do, they usually tell me only 1 or 2 died out of a 50 or 100 lot. Some folks have planted 1,000 or more of my Trees and had every one live!

'Course, I can't take much credit for that. Mother Nature gives my Trees their strength and beauty! You see, here in Maine, Trees must be hardy to grow at all. My Evergreens have to stand hot, dry Summers - then long, freezing-cold Winters. I don't give them any special care after their first year, except to transplant them at the right time, which gives them room to develop their root system and gets them used to the shock of being moved. Only perfect Evergreens can stand such treatment! The result is - every Tree I send out is a prime, healthy specimen, ready to grow in beauty most anywhere.

As I write you today, it's still Winter. But it'll be Spring Planting time soon - time to give your home the Evergreen beauty you want! And I want you to have first call on the finest of my Trees.

(OVER, PLEASE)

My new Spring Folder of Tree Bargains is enclosed. Read it now. See the photos and descriptions of my Trees. Picture the many ways these Living Evergreens can give YOUR home more beauty - more value! And, notice how little it will cost! My Evergreen Specials offer you Guaranteed Trees as low as 50 for \$2 - JUST 4¢ EACH! And other Trees are also priced far below what you'd pay anywhere else.

Choose the Trees you want. Enter them on the enclosed order blank, slip it with remittance into the postpaid envelope, and mail to me now. I'll see that your Evergreens reach you right in time for Spring Planting!

Remember - ordering now lets me give you earliest delivery and the widest selection of Trees.

Sincerely yours,

T. C Eastman

The Living-Tree Nurseryman

OUR GUARANTEE

Ninety per cent of all trees sold at our regular prices as quoted in this price list (except seedlings) are guaranteed to live. If you will notify us before October 1, 1942 of the number over 10% which do not live, replacement will be made. Shipment will be made by express collect.

In other words, we guarantee that 90% of the trees you buy will live. We will ship you enough trees next fall so that the total you have will equal ninety per cent of the number you originally purchased. **SEEDLINGS ARE NOT GUARANTEED TO LIVE.** If we are unable to furnish replacements in the exact size which you purchased, we will furnish them in the nearest size. Trees shipped by freight or truck not guaranteed.

TIME TO PLANT

Planting should be done during the time of the year when the trees are not growing, which means from September first until the ground freezes in the fall, and from early spring until about the middle of May. We are usually able to start shipping about the middle of April and continue until about the 20th of May. During this period our trees are absolutely dormant and it is perfectly safe to plant them in any climate. Otherwise we could not guarantee them to live.

WHAT TO PLANT

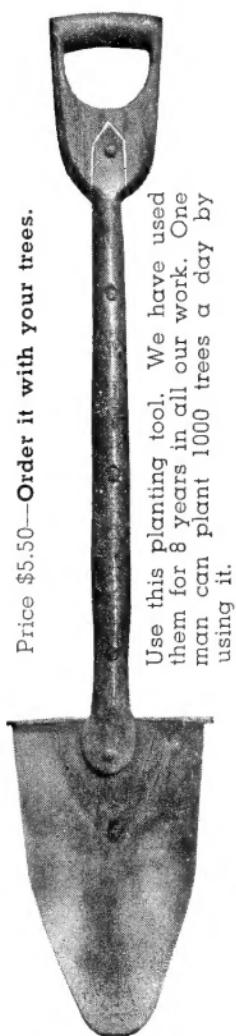
In general, pines for lumber, spruce for pulp, American Arborvitae and Larch for posts and poles, fir and spruce for Christmas trees.

CHRISTMAS TREES

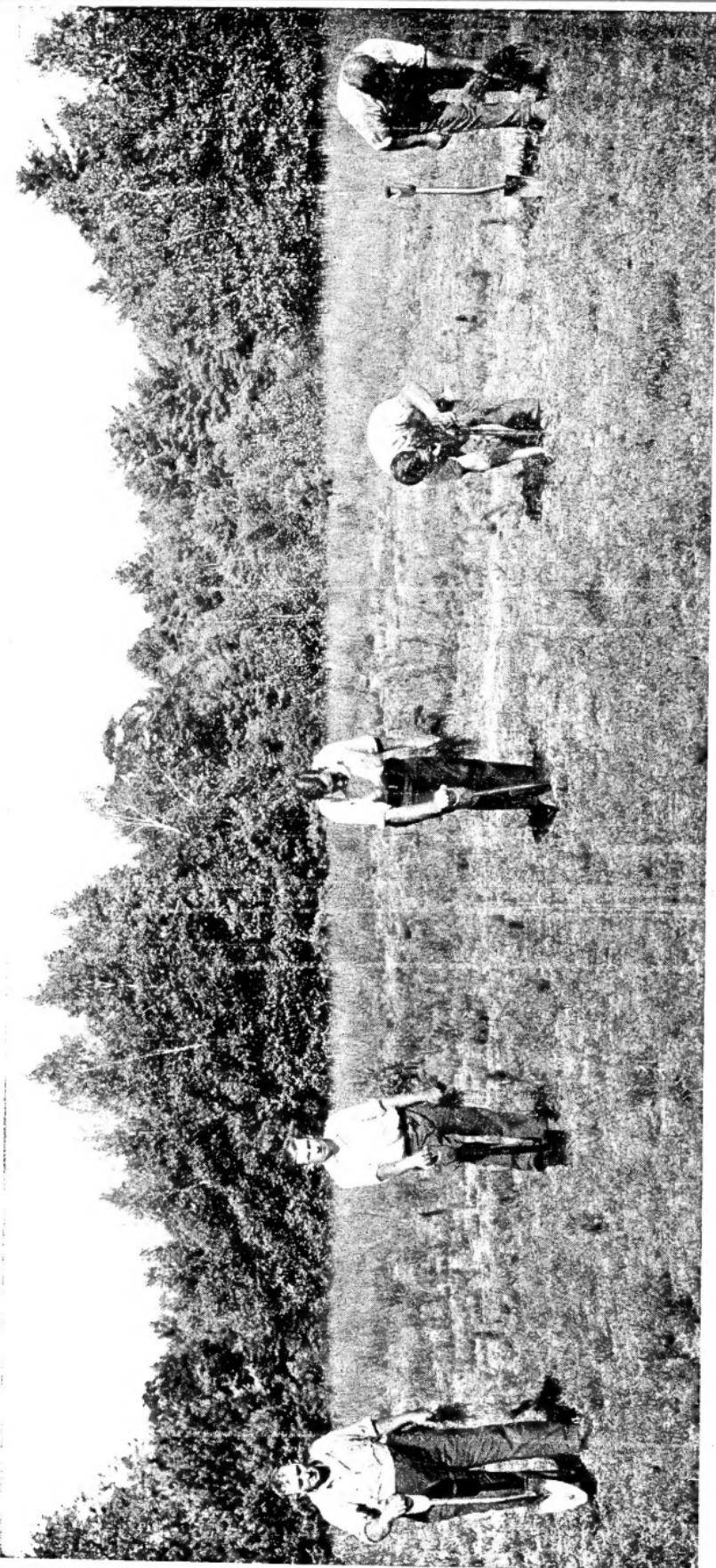
Ask for our special information bulletin on growing Christmas trees.

**SPECIAL PLANTING TOOL
PRICE \$5.50 EACH**

Price \$5.50—Order it with your trees.



Use this planting tool. We have used them for 8 years in all our work. One man can plant 1000 trees a day by using it.



First man with trees in left hand and shovel in right is ready to make the hole. Second man is inserting shovel straight into the ground. Third man has inserted the shovel and has the handle pushed ahead, forming opening for tree back of shovel. Fourth man, while keeping shovel pushed ahead with his foot, has taken one tree from the bundle carried in his left hand and is putting it in hole. Fifth man has removed shovel and is closing opening by stamping each side of it with his heel. On cleared land such as shown in this picture, one trained man can easily plant 1,000 trees a day. Special planting tool for sale, \$5.50 each.